

*Let us entertain you*



## PRESS RELEASE

### *Kedron-Wavell sells Strawberry Sundaes*

Kedron-Wavell Services Club Inc teamed up with long-time beneficiary Prince Charles Hospital to help raise funds by selling Strawberry Sundaes at the EKKA.

Kate Ashton, CEO of The Prince Charles Hospital Foundation, said over 1400 volunteers combined to sell \$240,000 worth of Strawberry Sundaes to help raised funds for The Prince Charles Hospital Foundation and medical research.

“More than six tonnes of locally grown strawberries – equivalent to around 24,000 punnets – were chopped up by the hard-working volunteers to make mouth-watering sundaes over the 10 days,” Ms Ashton said.

“The iconic strawberry sundaes are a popular EKKA treat even in the middle of winter and this week’s beautiful sunshine will make it perfect ice cream weather.

Ekka is our biggest fundraiser each year and we hope to raise \$50,000 to continue finding cures and saving lives.

Terri Hewerdine, Marketing Manager of Kedron-Wavell Services Club said the management team at Kedron-Wavell are regularly involved with charities and volunteered at the booths to help out their friends at the Prince Charlies Hospital.

‘Working in a not-for-profit organisation we do a lot of volunteering but I have to say we all had an absolute ball at the EKKA and hope to do it again in the future!’ said Ms Hewerdine.

The Prince Charles Hospital Foundation supports medical research and care at The Prince Charles Hospital. For information about the Foundation, visit [www.tpchfoundation.org.au](http://www.tpchfoundation.org.au).

For more information or to request an interview please contact Terri Hewerdine on the below details;

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