

*Let us entertain you*



## Introduction

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Kedron-Wavell Services Club is the Brisbane's North largest entertainment and leisure destination and one of Australia's finest Clubs. As a non-profit organisation Kedron-Wavell has strong links with in its local community and is often the central hub for community organizations, schools and local businesses.

The club is conveniently located 10km north of the city of Brisbane at Chermside, Kedron-Wavell Services Club Inc sits in the heart of the ever expanding centre of North Brisbane business district. Located just off Gympie road and adjacent to the Westfield Chermside Shopping town Complex we are easily accessed by all.

Winning tourism and industry awards and recognized as Clubs Queensland's 'Best Entertainment Venue' in two years running, our venue is renowned as a destination that hosts some of the countries most successful touring acts and live entertainment shows. We boast four restaurant outlets, gaming facilities, event/function facilities and much more. The ongoing array of events and community initiatives has positioned the Club at the forefront of the Queensland's entertainment and leisure industry to create a unique location celebrating great Australian tradition and providing a recreational hub for local communities.

Kedron-Wavell currently has approximately 23,000 financial members and is frequented by approximately 15,000 visitors per week.

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## Online Advertising

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Advertise your business through the monthly Kedron-Wavell Enewsletter and reach over 8,500 members and guests instantly each month in a great interactive medium.

**Don't miss out on the most relevant and cost effective advertising channel of our time!**

If you are looking to extend your advertising campaign, take advantage of our opt-in e-newsletter database. With over 8,500 subscribers and six separate sections, you can target specific audiences or talk to all of them at cost-effective rates.

### Why advertise online?

**Targeted messages.** Unlike broadcast and print media, the Internet allows advertisers to target specific audiences, choose which section to advertise on from entertainment, promotions, dining, community and many more!

**Broad and flexible reach.** Our database is growing at a remarkable rate every day!

**Deep content.** Unlike commercials or print ads, an ad banner in our enews is only the beginning of the process. Our enews advertising allows interested prospects to be linked directly to a coupon, flyer or even your website! Once there, they can access as much material about your company and products as you care to present.

**Cost-effective and interactive** medium, interested customers can click, learn more and actually buy on the spot. There's simply nothing more powerful.

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## Our Newsletter

Our newsletter is sent monthly to our membership database as well as subscribers from the Club's website. It updates interested parties on our upcoming shows, events, specials and community work.

### Specifics

The newsletter has the following categories; In Concert, Community News, Kedron-Wavell Clubs, Bars and Dining, Events, Promotions, Business Partners.



### Format

Your ad can be supplied in the following formats; JPEG, PDF, or simply text in a Word Doc. 100 word is suggested along with an image or logo and viewers can then link through to your website, flyer, etc.

### Pricing

375 Hamilton Road, Chermside • PO Box 107 Chermside South Q 4032  
Ph (07) 3359 9122 • Fax (07) 3359 9828 • [www.kedron-wavell.com.au](http://www.kedron-wavell.com.au)  
Kedron-Wavell Services Club Inc. ABN 76 860 492 483

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Please contact Terri Flowerdine, Marketing Manager on 07 3350 0903 or [kwsc\\_marketing@kedron-wavell.com.au](mailto:kwsc_marketing@kedron-wavell.com.au) for prices.

